



# Birgit

*Born in 1988, I'm an experienced graphic designer. My roots are in Belgium and I'm living in Lisbon. Known for being organized, meticulous, and an enthusiastic team player, I am eager to contribute to the success of any organization.*

## LANGUAGES

<b>Dutch: proficient</b> C2	<b>English: advanced</b> C1
<b>French: advanced</b> C1	<b>Portuguese: elementary</b> A2

## SKILLSET

Logo creation	Brand design and strategy
Visual Communication	Corporate branding and identity
Website design	Wireframing and Prototyping
Digital marketing	Sketching and Storyboarding
Print and Packaging design	Photo editing
Digital imagery	Animation and motion graphics
Figma, Adobe XD	Adobe Creative Suite

## WORK HISTORY

March 2023 - May 2024

### **GRAPHIC DESIGNER** **INNI Group / Drukta | Kortrijk, Belgium**

- \_\_Created visually compelling brochures and printed materials tailored to client needs.
- \_\_Collaborated closely with the marketing team to revamp and enhance INNI's brand identity, ensuring a cohesive and modern visual presence.

August 2022 - December 2022

### **WEB DESIGNER** **ID Creation | Gullegem, Belgium**

- \_\_Designed user interfaces for websites, focusing on usability and visual appeal.
- \_\_Created high-quality prototypes to allow clients to preview and test the interfaces before final development.
- \_\_Developed video and image assets for digital marketing efforts.

February 2020 - June 2022

### **GRAPHIC & WEB DESIGNER** **Mediacreators | Lisbon, Portugal**

- \_\_Co-Founded Mediacreators, a creative design and web studio in partnership with a web developer. Combining our passions and expertise, we delivered branding and website projects.
- \_\_Created the brand identity for Pierre ([pierresports.com](http://pierresports.com)) and Sun in a Box. Designed multiple websites, including [lucverbekekunst.be](http://lucverbekekunst.be), [mediacreators.studio](http://mediacreators.studio) & [suninbox.eu](http://suninbox.eu).

# Verbeke

## WORK HISTORY

November 2018 - June 2022

### GOOGLE ADS SPECIALIST

**Accenture & TP | Lisbon, Portugal**

\_\_Acted as the primary point of contact for high-value Google Ads customers, assisting with the setup of online campaigns to align with their marketing goals.

October 2017 - October 2018

### IT SPECIALIST

**Fujitsu | Lisbon, Portugal**

\_\_As a service desk agent, I was helping clients who were facing issues with Fujitsu technology systems.

April 2016 - November 2016

### GRAPHIC DESIGNER

**Drukta | Kortrijk, Belgium**

\_\_Served as the editorial designer for the weekly advertising magazine DLS.

\_\_Designed a range of print materials, varying from business brochures and leaflets to party invitations and birth announcement cards.

February 2012 - November 2015

### GRAPHIC DESIGNER, MARKETING ASSISTANT

**Stow International | Spiere-Helkijn, Belgium**

\_\_Developed a new corporate identity for Stow and supported the international sales team by designing brochures, leaflets, exhibition stands, and more.

\_\_Created engaging social media graphics that drove user engagement and increased online visibility.

February 2012 - November 2015

### GRAPHIC DESIGNER, DESKTOP PUBLISHER

**Focus Advertising | Kortrijk, Belgium**

\_\_Designing layouts of brochures, billboards, retail displays and other marketing material for national and international business clients.

\_\_Collaborated with art directors to finalize and prepare designs for print production, utilizing technical expertise to convert creative concepts into accurate and high-quality print-ready formats.

## EDUCATION

June 2009

Professional degree

### Graphic design

**Syntra West | Bruges, Belgium**

June 2006

High School Diploma

### Degree in Mathematics and Modern Languages

**Pleinschool Leiekant | Kortrijk, Belgium**

# curriculum